

PINTEREST ~ GETTING STARTED

A place to start. . . .

WHY BOTHER?

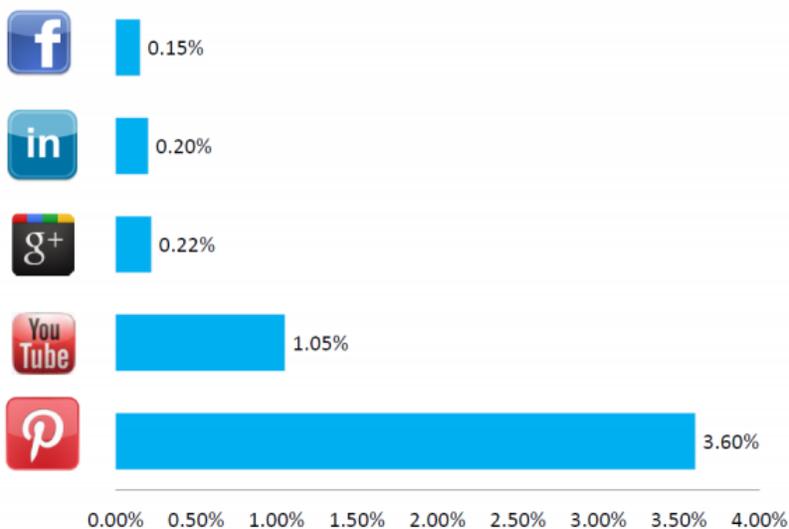
Direct from Garin Kilpatrick's Smartonlinesuccess.com's [30 Ways To Get More Pinterest Followers](#): "According to the web stats company Alexa, Pinterest is the 39th most visited website in the world and the 16th most visited site in the United States...Experian rep Matt Tatham says that in terms of social networks in the U.S. Pinterest is the #3 social media site, behind Facebook.

The total visits for the top 3 social networks in March were as follows:

1. Facebook: 7 billion
2. Twitter: 182 million
3. Pinterest: 104 million
4. LinkedIn: 86 million
5. Tagged: 72 million
6. Google+: 61 million

According to Tech Crunch in February [Pinterest](#) had over 10.4 million registered users, and 9 million monthly Facebook-connected users... That's right, there are millions reasons why you should be using Pinterest if you are interested in sending visitors to your website... Although Pinterest is not as big as Facebook or Twitter it does send a higher percentage of referral traffic, as the image below shows.

Referral Traffic Percentages



In just three months, Pinterest doubled its monthly unique visitors to a whopping **25 Million**. That growth is faster than any standalone site - ever. ...Here are thirty awesome tips that will help you build a following on Pinterest that will help you create stronger relationships within your network and drive more traffic to your website."

Go to [30 Ways To Get More Pinterest Followers](#) to see Garin Kilpatrick's list of 30!

At the end, he says: "According to TechCrunch [97% of Pinterest's Facebook fans are women](#). Although the gender split of the actual user base is not quite this steep the main demographic on Pinterest is still mostly female with 87% of Pinterest users being women between 25 and 54. Keep this demographic stat about Pinterest and if you post female friendly content there is a good chance it will be well received."

Couldn't have said it better!